

CrescoNet

Cookie Notice

Last updated: 29 May 2026

1. Introduction

This Cookie Notice explains how CrescoNet LLC and its affiliates (together, "CrescoNet", "we", "us" or "our") use cookies and similar technologies on www.cresconet.com and on any other websites, portals or online services that link to this Notice (the "Website").

This Notice forms part of, and should be read together with, our Privacy Policy, which describes more broadly how we collect and handle personal information. Where the Privacy Policy and this Notice address the same subject matter, the more specific provision applies.

Defined terms used but not defined in this Notice have the meaning given to them in the Privacy Policy.

2. What are cookies and similar technologies?

Cookies are small text files that are placed on your device (computer, tablet or phone) when you visit a website. They are widely used to make websites work, to make them work more efficiently, and to provide information to the owners of the site.

In this Notice we use the term "cookies" to refer both to cookies strictly so called and to other similar technologies that store or access information on your device or that track you across devices. These include:

- HTTP cookies and Flash cookies stored in your browser;
- local storage, session storage and similar browser storage mechanisms;
- tracking pixels (also called web beacons or clear GIFs) embedded in web pages or emails;
- software development kits (SDKs) used in connected applications;
- device and browser fingerprinting techniques that combine signals about your device to recognise it without a cookie; and
- server-side tagging that passes information between us and our providers about your visit.

We refer to all of these collectively in this Notice as "cookies" for convenience. The laws that apply to cookies in many jurisdictions (including the EU ePrivacy Directive, the UK Privacy and Electronic

Communications Regulations, and various U.S. state privacy laws) apply in the same way to these similar technologies.

3. Categories of cookies we use

We group the cookies used on the Website into four categories. The table in Section 4 sets out the specific cookies in each category.

3.1 Strictly necessary

These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually set only in response to actions made by you that amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the Website will not then work. Strictly necessary cookies do not store personally identifiable information for marketing purposes.

3.2 Functional

These cookies enable enhanced functionality and personalisation, such as remembering your preferred language or region, or remembering that you have completed a form. They may be set by us or by third-party providers whose services we have added to our pages. If you do not allow these cookies, some of these services may not function properly.

3.3 Analytics

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of the Website. They help us to know which pages are the most and least popular and see how visitors move around the Website. All information these cookies collect is aggregated; where re-identification is possible, we treat the underlying data as personal information under our Privacy Policy.

3.4 Advertising and targeting

These cookies may be set through the Website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and device. If you do not allow these cookies, you will experience less targeted advertising.

Under the California Consumer Privacy Act (as amended) and several other U.S. state privacy laws, the use of advertising and targeting cookies may constitute a "sale" or "sharing" of personal information. See Section 6 for how to opt out.

4. Cookies we currently use

The table below sets out the cookies currently in use on the Website. This table is illustrative and must be verified against an automated cookie scan of the live Website before publication. Cookie scans should be re-run on a regular basis (we recommend at least quarterly and after any material change to the Website) and this table should be updated accordingly.

The entries below are illustrative examples of cookies commonly used by the named providers; they have not been verified against the actual Website configuration. Durations and exact cookie names are indicative only. Third-party providers may change cookie names and purposes without notice.

Cookie name	Provider	Category	Purpose	First / Third party	Duration
PHPSESSID (or equivalent)	CrescoNet	Strictly necessary	Maintains your session while you browse the Website.	First	Session
cookie_consent	CrescoNet / consent tool	Strictly necessary	Records your cookie consent choices so the Website can honour them.	First	12 months
wp-settings-*	WordPress	Functional	Remembers Website display preferences (where signed-in users are supported).	First	12 months
_ga, _ga_*	Google Analytics (Google LLC)	Analytics	Distinguishes unique visitors and measures Website usage.	Third	Up to 13 months
_gid	Google Analytics (Google LLC)	Analytics	Distinguishes users for 24-hour analytics reporting.	Third	24 hours
__hstc, hubspotutk, __hssc, __hssrc	HubSpot, Inc.	Analytics / Functional	HubSpot analytics, visitor identification, and in some cases chat/form functionality. The consent tool must categorise each HubSpot cookie individually.	Third	Session to 13 months depending on cookie

_gcl_au	Google Ads (Google LLC)	Advertising / targeting	Google Ads conversion measurement and audience tagging.	Third	90 days
IDE, test_cookie	Google DoubleClick (Google LLC)	Advertising / targeting	Used by Google to serve, measure and attribute ads across sites.	Third	Up to 13 months
li_sugr, bcookie, bscookie, lidc, UserMatchHistory, AnalyticsSyncHistory	LinkedIn Corporation	Advertising / targeting	LinkedIn Insight Tag — audience building, conversion tracking and ad measurement.	Third	Session to 12 months depending on cookie
_fbp, fr	Meta Platforms, Inc. (Facebook)	Advertising / targeting	Meta Pixel — audience building, conversion tracking and ad measurement (only set if the Meta Pixel is deployed).	Third	90 days to 13 months

Some cookies in the table above are set by third-party providers. Those providers determine how they use the information collected via their cookies. For more information on each provider's practices, follow the links in Section 5.5 below or visit the provider's own privacy and cookie notices.

5. Your choices

5.1 The cookie banner

When you first visit the Website, we display a cookie banner. Strictly necessary cookies are set automatically because they are required for the Website to function. All other cookies — functional, analytics, and advertising — are set only if you give your consent.

The banner offers you three choices: accept all cookies, reject all non-essential cookies, or manage your preferences by category. You can change your choice at any time using the mechanism described in Section 5.2.

For visitors in the EEA, the United Kingdom and Switzerland, we do not set any non-essential cookies before you give your consent. Scrolling, closing the banner, or continuing to browse the Website does not constitute consent.

5.2 Managing your preferences

You can review and change your cookie preferences at any time by clicking the "Cookie preferences" link in the footer of the Website. Withdrawing consent is as easy as giving it and will not affect the lawfulness of any processing carried out before you withdrew consent.

5.3 Global Privacy Control and Universal Opt-Out Mechanisms

The Website recognises the Global Privacy Control (GPC) signal and other Universal Opt-Out Mechanisms required by applicable U.S. state privacy laws. If your browser or browser extension sends a GPC signal when you visit the Website, we will treat that signal as a valid request to opt out of the sale or sharing of your personal information, and we will display an indicator on the Website confirming that your opt-out request has been processed.

Your GPC signal applies to the browser and device from which it is sent. If you use a different browser or device, you may need to set GPC there as well or use the cookie preferences link.

5.4 Browser controls

Most web browsers allow some control of cookies through browser settings. You can usually find these settings in the "Options" or "Preferences" menu of your browser. The following links explain how to manage cookies in commonly used browsers:

- Google Chrome — <https://support.google.com/chrome/answer/95647>
- Mozilla Firefox — <https://support.mozilla.org/kb/enhanced-tracking-protection-firefox-desktop>
- Apple Safari — <https://support.apple.com/guide/safari/manage-cookies-sfri11471/mac>
- Microsoft Edge — <https://support.microsoft.com/microsoft-edge>

Blocking all cookies in your browser will affect how the Website works and may prevent you from using some features.

5.5 Opt-out tools for specific providers

You can opt out of advertising and analytics from specific providers using the tools below:

- Google Analytics — install the Google Analytics Opt-out Browser Add-on at <https://tools.google.com/dlpage/gaoptout>
- Google Ads — manage ads personalisation at <https://adssettings.google.com>
- LinkedIn — manage advertising preferences in your LinkedIn account settings
- Meta / Facebook — manage ads preferences in your Meta account settings
- Network Advertising Initiative (NAI) — <https://optout.networkadvertising.org>
- Digital Advertising Alliance (DAA) — <https://optout.aboutads.info>
- European Interactive Digital Advertising Alliance (EDAA) — <https://www.youronlinechoices.eu>

Opting out with these tools sets an opt-out cookie on your browser. If you clear your cookies or use a different browser or device, you will need to opt out again.

6. Regional rights and specific rules

6.1 EEA, United Kingdom and Switzerland

If you are visiting the Website from the European Economic Area, the United Kingdom or Switzerland, the following applies in addition to the rest of this Notice:

- we will not set or access non-essential cookies on your device without your prior, specific, informed and freely given consent;
- consent must be given by a clear affirmative action (such as clicking "Accept all" or selecting categories in the preference centre); continuing to browse, scrolling or closing the banner does not constitute consent;
- withdrawing consent is as easy as giving it, and you can do so at any time via the "Cookie preferences" link;
- where cookies collect personal information, you have rights under the EU General Data Protection Regulation or the UK GDPR, as set out in our Privacy Policy, including rights of access, rectification, erasure, restriction, objection, and portability, and the right to lodge a complaint with a supervisory authority; and
- some cookies involve the transfer of personal information outside the EEA, UK or Switzerland. The Privacy Policy explains the safeguards we rely on for such transfers.

6.2 California

Under the California Consumer Privacy Act (as amended by the California Privacy Rights Act) ("CCPA"), the use of certain advertising and analytics cookies may constitute a "sale" of personal information or "sharing" for cross-context behavioural advertising.

California residents have the right to opt out of such sale or sharing at any time. You can exercise this right by:

- using the "Do Not Sell or Share My Personal Information" link in the Website footer;
- enabling Global Privacy Control in your browser (see Section 5.3); or
- using the cookie preferences link to reject advertising and targeting cookies.

When we process a valid opt-out request — including a GPC signal — we will display a confirmation indicator on the Website, as required by the California Privacy Protection Agency's regulations. We will not discriminate against you for exercising your rights under the CCPA.

For the full list of rights available to California residents and how to exercise them (including rights to know, delete, correct, and limit the use of sensitive personal information), see our Privacy Policy.

6.3 Other U.S. states

Residents of Colorado, Connecticut, Delaware, Indiana, Iowa, Kentucky, Maryland, Minnesota, Montana, Nebraska, New Hampshire, New Jersey, Oregon, Rhode Island, Tennessee, Texas, Utah and Virginia have rights under their respective state privacy laws, including (depending on the state) the right to opt out of the sale of personal information, of targeted advertising, and of profiling. Many of these states also require us to recognise Universal Opt-Out Mechanisms.

You can exercise opt-out rights using the methods described in Section 5 (cookie preferences link, GPC, or the "Do Not Sell or Share My Personal Information" link). Additional information about state-specific rights and how to exercise them is set out in our Privacy Policy.

6.4 Other jurisdictions

Residents of Australia, Canada, the United Kingdom and other jurisdictions have rights under their respective national privacy laws, which may include rights to access, correct, and request deletion of personal information collected through cookies. See the Privacy Policy for further information and for the contact details of our Privacy Officer.

7. Third-party cookies and international transfers

Some of the cookies listed in Section 4 are set by third parties. When a third-party cookie is set or read on the Website, the information collected may be transferred to, and processed in, countries other than the one from which you are visiting the Website, including the United States.

CrescoNet does not control the practices of these third parties. Their use of the information they collect is governed by their own privacy and cookie notices. We have selected providers that offer

commitments around lawful international data transfers where relevant, and our Privacy Policy explains the safeguards we rely on for transfers we make ourselves.

8. Do Not Track

Some browsers offer a "Do Not Track" (DNT) setting. Because there is no common industry or legal standard for how DNT signals should be interpreted, the Website does not respond to DNT signals. We do respond to Global Privacy Control signals, as described in Section 5.3.

9. Children

The Website is not directed to children under the age of 13, and we do not knowingly use cookies to collect personal information from children under 13 without verifiable parental consent as required by the U.S. Children's Online Privacy Protection Act. Additional restrictions apply to the use of cookies to process personal information of minors under 16, as set out in our Privacy Policy.

10. Changes to this Notice

We may update this Notice from time to time to reflect changes in the cookies we use, in the providers we work with, or in applicable law. The "Last updated" date at the top of this Notice indicates when it was last revised. Where changes are material, we will take appropriate steps to bring them to your attention, such as a renewed cookie banner. Your continued use of the Website after such changes take effect constitutes your acknowledgement of the revised Notice; consent for non-essential cookies will continue to be obtained through the banner.

11. Contact us

If you have questions about this Notice or about our use of cookies, please contact our Privacy Officer:

Email: PrivacyOfficer@cresconet.com